



READ TO THE FINAL FOUR®



Dear Parents and Guardians,

The NCAA® Men's Final Four® is coming to New Orleans in April 2022, and we are thrilled to welcome you and your child to the Read to the Final Four® Reading Challenge. Thousands of second and third graders from the Greater New Orleans area are eligible to compete as a school-wide reading team and advance through rounds of competition that mirror the NCAA tournament.

Your child's school has registered for this bracket-style competition that **begins Nov. 29 and runs through March 13**. Every student will get the opportunity to win prizes each week based on the minutes read by their school. No matter where your child is reading, minutes will be tracked on their reading log, so please encourage them to read outside of the classroom at home. Schools will advance from the Top 68, Top 64, Top 32, Sweet Sixteen® and Elite Eight®, until we get to the Final Four schools that have read the most minutes from November-March. The top four schools' second and third grade classes will win a field trip to the Final Four Fan Fest at the Morial Convention Center, Friday, April 1, 2022.

Thanks again to you and your child for participating in Read to the Final Four. We're excited and can't wait to hit the books along with you! Please feel free to reach out to your child's teacher or myself if you have any questions.

Regards,

Chelsea Fritz
Customer Success Manager
chelsea@helperhelper.us

WHAT

NCAA Read to the Final Four Reading Challenge open to second and third graders.

WHEN

The bracket-style reading competition is from November through March.

WHY

An exciting opportunity to leave a lasting, positive impact as part of the celebration of the NCAA Final Four returning to New Orleans.

NCAA.com/FinalFour